

**GOVERNMENT OF JAMMU & KASHMIR
DIRECTORATE OF SCHOOL EDUCATION, JAMMU
MUTHI CAMP, JAMMU-181205**

The Chief Education Officers (All)
Jammu Division

No: DSEJ/Counselling/ 42444-58

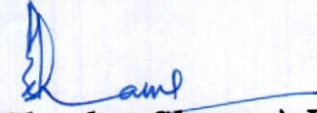
Dated: 31/12/2021

Subject: Organization of "Swastha Balak- Balika Spardha" from 8th to 14th January, 2022.

Kindly refer to the DO letter No. 4-6/2021-MDM-1-1 (EE.5) Dated: 23rd December, 2021 from Ministry of Education Department of School education and literacy Govt. of India, In this context as an action point of PRAGATI meeting held under the chairmanship of Hon'ble Prime Minister on 24th November, 2021, M/o Women and Child Development has decided to organize Swastha Balak- Balika Spardha across the country to mobilize sustained community participation for health and nutrition issues in our country during 8th to 14th January, 2022 with the aim to mitigate malnutrition among children. It has been decided to carry out following activities during period.

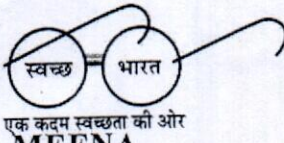
1. The school premises may be used for the weighing of the school children.
2. The children having a sibling of 1 to 6 years of age having appropriate weight may be recognized and felicitated at school; this will give emphasis on importance of good health.
3. The weighing of children of 1 to 6 years of age during the period may be discussed in the special meetings of School Management Committees.
4. Educational Videos on importance of good health may be shown to school children, posters, banners may be placed in the schools.
5. Group discussions, debates among children may be carried out on the health of children and absence of micronutrient deficiencies.

In this regard, you are directed to intimate HOIs of all schools to organize "Swastha Balak- Balika Spardha" from 8th to 14th January, 2022. You are further directed to send an Action Taken Report on **counsellingcelldsej@gmail.com** by 17th January, 2022 positively. Services of designated counselling resource persons (DCC, ZCC, Faculty counsellors) may be utilized for creating awareness about same. For any query, contact Dr. Alka Sharma from Counselling Cell DSEJ on contact no. 9419188246.


(Dr. Ravi Shankar Sharma) JKAS
Director School Education
Alka. Jammu

Copy to the

1. Principal Secretary to Government, School Education Department, Civil Secretariat, Jammu J&K for kind information.
2. Director ICDS for information.
3. Dr. Romesh Sharma, Head Counselling Cell DSEJ for necessary action.
4. I/C Website for uploading on Departmental website.



R.C. MEENA
Joint Secretary (EE.I)
Ministry of Education
Tel: 011-23389247



सूचना का
अधिकार

DD (P&S) / I/c Counselling cell

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भारत सरकार
शिक्षा मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली - 110 115
GOVERNMENT OF INDIA
MINISTRY OF EDUCATION
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

Dated the 23rd December, 2021

D.O. No. 4-6/2021-MDM- 1-1 (EE.5)

Dear Sir / Madam,

As you are aware, as an action point of PRAGATI meeting held under the Chairmanship of Hon'ble Prime Minister on 24th November, 2021, M/o Women and Child Development has decided to organize "Swastha Balak-Balika Spardha" across the country to mobilize sustained community participation for health and nutrition issues in the country during 8th to 14th January, 2022.

2. In this connection, please refer to the M/o Women and Child Development's DO letter no. PA/228/2021-CPMU-Part (2) dated 14.12.2021. As a partner Ministry it has been decided to carry out following activities during the period.

- The school premises may be used for the weighing of the school children.
- The children having a sibling of 1 to 6 years of age having appropriate weight may be recognized and facilitated at school; this will give emphasis on importance of good health.
- The weighing of children of 1 to 6 years of age during the period may be discussed in the Special meetings of School Management Committee.
- Educational Videos on importance of good health may be shown to school children, posters banners may be placed in the schools.
- Group discussions, debates among children may be carried out on the health of children and absence of micronutrient deficiencies.

3. I shall appreciate, if after the event, an Action Taken Note is provided to us in this regard. Lets work together and move forward towards our goal of "Suposhit Bharat" through successful implementation of such community mobilizing events which celebrates our efforts to eliminate malnutrition and facilitate "Healthy Child".

With regards,

Yours sincerely,

[Handwritten signature]
(R.C. MEENA)

To,

The Education Secretaries/ Nodal Officer for PM POSHAN Scheme in all the States/UTs.

