

GOVERNMENT OF JAMMU & KASHMIR
Directorate of School Education Jammu
MUTHI, JAMMU – 181205

Subject: Organizing Enrollment drives / Campaign in the Govt. Schools of Jammu division for academic session 2023-24.

ORDER No.:- 930 DSEJ of 2023

Date: 17-03-2023.

As the academic session 2022-23 has already been completed in Summer and Winter Zones of Jammu Division. Now, it is imperative to start the enrolment Drive / Campaign for the session 2023-24 in all the Govt. Schools of the Jammu division by the active participation of the Teachers and School Heads including all functionaries of the School Education Department at Divisional level.

The new session is about to begin and therefore this Directorate is announcing a mega enrolment campaign starting from **20th March 2023** without affecting the school work. The campaign will be launched by the undersigned from District Jammu.

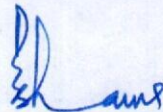
The following activities are proposed for the campaign:

1. All schools having primary sections shall also start enrolling students in Pre-Primary Classes.
2. Existing CAL centres / ICT labs / Atal Tinkering labs are required to be put in use for e-learning.
3. Face-lifting of schools for their attractive outlook should be done.
4. List of the meritorious students needs to be displayed at suitable places in the school premises for the encouragement of students.
5. Public should be made aware about availability of well qualified staff.
6. Organizing interactive sessions with the school alumni for boosting the morale of the students.
7. Happiness zones need to be promoted in schools for joyful learning in order to make a cordial pupil-teacher relation.
8. All JDs and Chief Education Officers including, Principal DIETs, HODs of DIETs, Deputy CEOs, DEPOs, DIET faculty, Zonal Education officers, and Zonal Education Planning officers shall visit at least one or more habitations as a part of the door-to-door campaign in order to inspire field functionaries.
9. Complex Heads to lead the campaign at cluster/Complex Head level.
10. Door to Door Campaigning by HOIs & Teachers, rallies by Children, Parent motivation camps involving SMC/VEC & other Community leaders, PRIs, Village elders.
11. Updating Village Education Register in Schools for identification of Out of school Children and Children with Special Needs.
12. The activity should also include mainstreaming out of school children (Drop Outs & Never Enrolled) & CwSN.



The details of the new enrolment will be recorded in an online mode by HoIs on Aadharshila & the District Nodal Officer Aadharshila, will coordinate the process at District level. The overall data management will be taken care of by Mr. Jagdish Raj Panotra, Sr. Lect. Mathematics (I/c Aadharshila), and Rohit Chopra, Jr. Asstt. who will also share the report/dashboard of the enrollment on day to day basis.

It is impressed upon all the field functionaries mentioned above shall take up this assignment in a mission mode for attracting maximum enrolment in our schools. The funds for Community Mobilization under Samagra Shiksha can be utilized for this campaign.



(Dr. Ravi Shankar Sharma) JKAS
Director School Education,
Jammu.

DSE No → 7697-7813

Date :- 17-03-2023

Copy to the:

1. Principal Secretary to Govt., SED, Civil Secretariat, J&K for information of the Principal Secretary.
2. Director, SCERT J&K for information.
3. Joint Director (All) for information and necessary action.
4. CEOs (All) for information and necessary action.
5. ZEOs (All) for information and necessary action.
6. Complex heads / Cluster heads (All) for information and necessary action.
7. I/C Website for uploading on the website.
8. Office file.