

## GOVERNMENT OF JAMMU AND KASHMIR DIRECTORATE OF SCHOOL EDUCATION, JAMMU.

Subject:- Checking Private Schools, selling uniforms/books etc in the premises of School.

## <u>ORDER</u>

It has been observed that some Private Schools are selling school uniforms/books either in their schools premises or at designated private shops at high rates and parents are forced to purchase these from pre-determined shops.

Management of Private Schools are already advised from time to time to desist from such activities, as such activities of Private Schools do not provide due choice to the parents, except to accept what is forced upon them.

In view of the this and in order to check this unethical practice, it is hereby ordered that following committee shall keep a close eye on the practice of Private Schools of selling uniforms/books etc either from schools or designated private shop only and furnish fortnightly action taken reports to this Directorate for taking necessary action against the defaulters:

S. No	Officer	Designation
1	Chief Education Officer concerned	Chairman
2	Deputy CEO/DEPO	Member
3	Senior most Principal of Higher Secondary Schools	Member
4	Assistant Director (P) of CEO, Office concerned.	Member

Besides, CEO's shall constitute special squads for enforcing the

instructions.

Rakesh Kumar Srangal (KAS)
Director School Education
Jammu

No: DSEJ/Pvt/ S2937-51

Dated:- 10-11-2118

Copy to the:-

- 1. Divisional Commissioner Jammu for information
- 2. Secretary to Govt. School Education Department, Civil Secretariat, Jammu for information.
- 3. OSD to Advisor (G) for information.
- 4. Joint Director (All) of Jammu Division for information.
- 5. Chief Education Officer (All) of Jammu Division for information and necessary action.
- 6. I/c Computer Section for uploading on official website.