

**GOVERNMENT OF JAMMU & KASHMIR**  
**DIRECTORATE OF SCHOOL EDUCATION, JAMMU**  
**Muthi Camp, Jammu -181205**  
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**Sub: Purchase of books/stationary and uniform etc.-regarding.**


**CIRCULAR**

A number of complaints are pouring in from different quarters against the private schools regarding purchase of text books stationery items/school uniforms etc. from a particular shop which is amounting to extra financial burden on parents for purchase of books not prescribed by the Board to which the school is affiliated. Resorting to such illegal practices by the few private schools is against the ethics and norms guidelines issued by the Government from time to time.

In this context, the attention of the management of all private schools is invited towards the instruction issued in this regard from time to time wherein, it has been made amply clear that all schools shall notify through their websites the list of subjects and the books prescribed by the Board to which they are affiliated and no other subject or book shall be made mandatory. Under no circumstances, any school shall ask parents to buy books from a particular book shop.

As such it is once again enjoined upon all the private recognized schools that they desist from compelling the parents for purchasing books /uniforms from any particular shops and change of books thereof. Further in order to have a wider choice for the parents for purchase of books /uniforms, the same should be made available in the open market. Any deviation from these instructions, if noticed shall be viewed seriously and action will be taken as per the provisions of law which inter-alia includes de-recognition of schools /withdrawal of NOC also.

All Chief Education Officers shall constitute special monitoring teams headed by Dy. Chief Education Officers /Zonal Education Officer to verify the complaints received on account of sale of books/uniforms by the private schools or pressing parents for purchase from any particular shop. Action taken in this regard shall be submitted to this Directorate on monthly basis.

  
(Dr. Ravi Shankar Sharma) JKAS  
Director School Education  
Jammu

No: DSEJ/2023/11008-11132  
Copy to the:-

Dated: 6.4.2023

1. *Principal* Secretary, School Education Department, Civil Secretariat Jammu for favour of information.
2. Joint Director (All) Jammu Division for information and necessary action.
3. Chief Education Officers (All) Jammu Division for information and necessary action.
4. Zonal Education Officer (All) Jammu Division for information and necessary action.
5. I/c DSEJ Website for uploading of circular.
6. Office record.